PROVEN RESULTS

OOLIO Engage

Powered by *Impact Data*

OOLIO Engage

No matter where you are on your loyalty journey our end-to-end digital loyalty program with automated marketing will get customers back. In fact they will be ***5 times*** more likely to visit.

NEW

OOLIO Loyalty + Marketing

Introducing OOLIO Engage, a full digital loyalty offering designed exclusively for OOLIO customers who want to drive more sales, increase ATV and get a better return on their loyalty investment.

3 Steps to Hands-Free Digital Loyalty

1 **Make sure you have the best OOLIO features**

2 **Sign up to OOLIO Engage**

3 **Let our team of experts drive more visits and increase the effectiveness and value of your loyalty program**

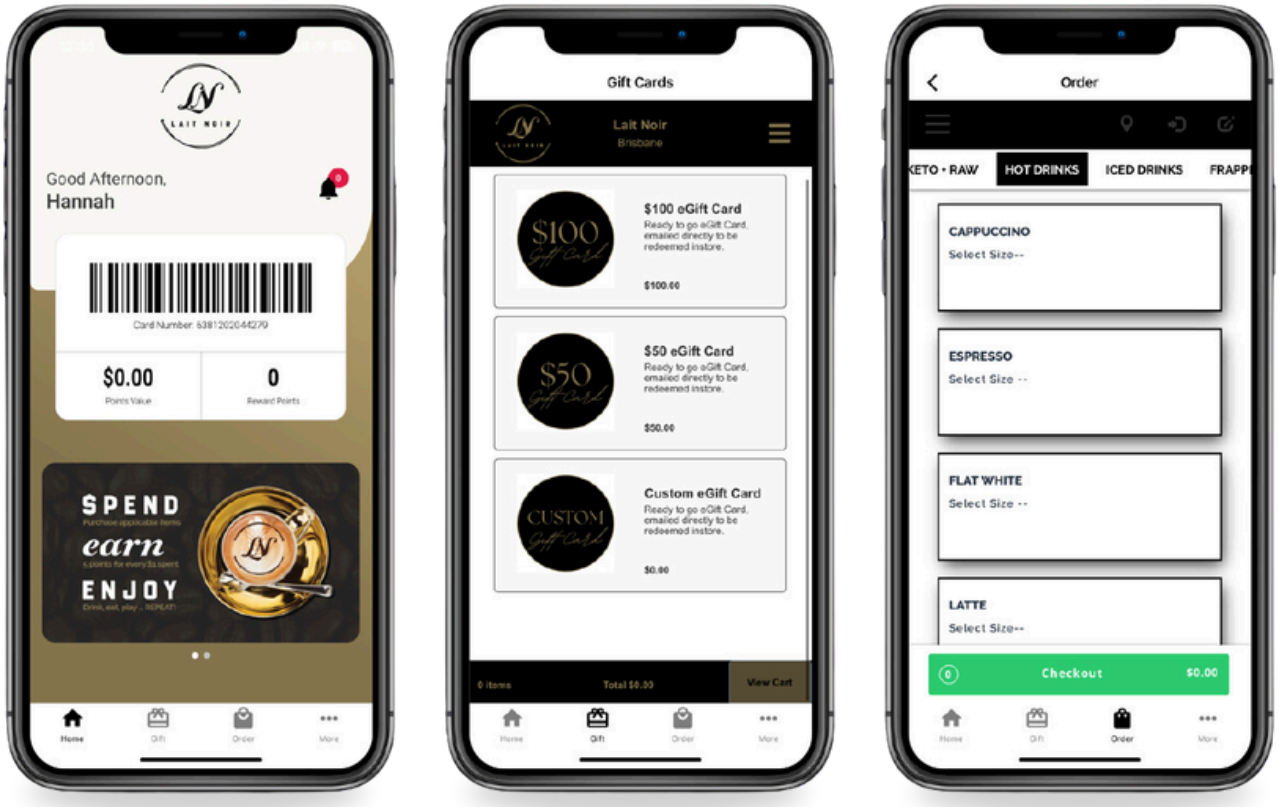


STEP 1

Make sure you have the best OOLIO features

We have the right features and products to bring loyalty to life for your business:

- **Loyalty marketing module - Digital Stamp Card, Points or member rewards**
- **Online ordering to drive customer acquisition and sales**
- **Kiosks and customer facing screens**
- **Digital membership cards**
- **PLUS our *latest feature* - Branded Loyalty Apps**



STEP 2

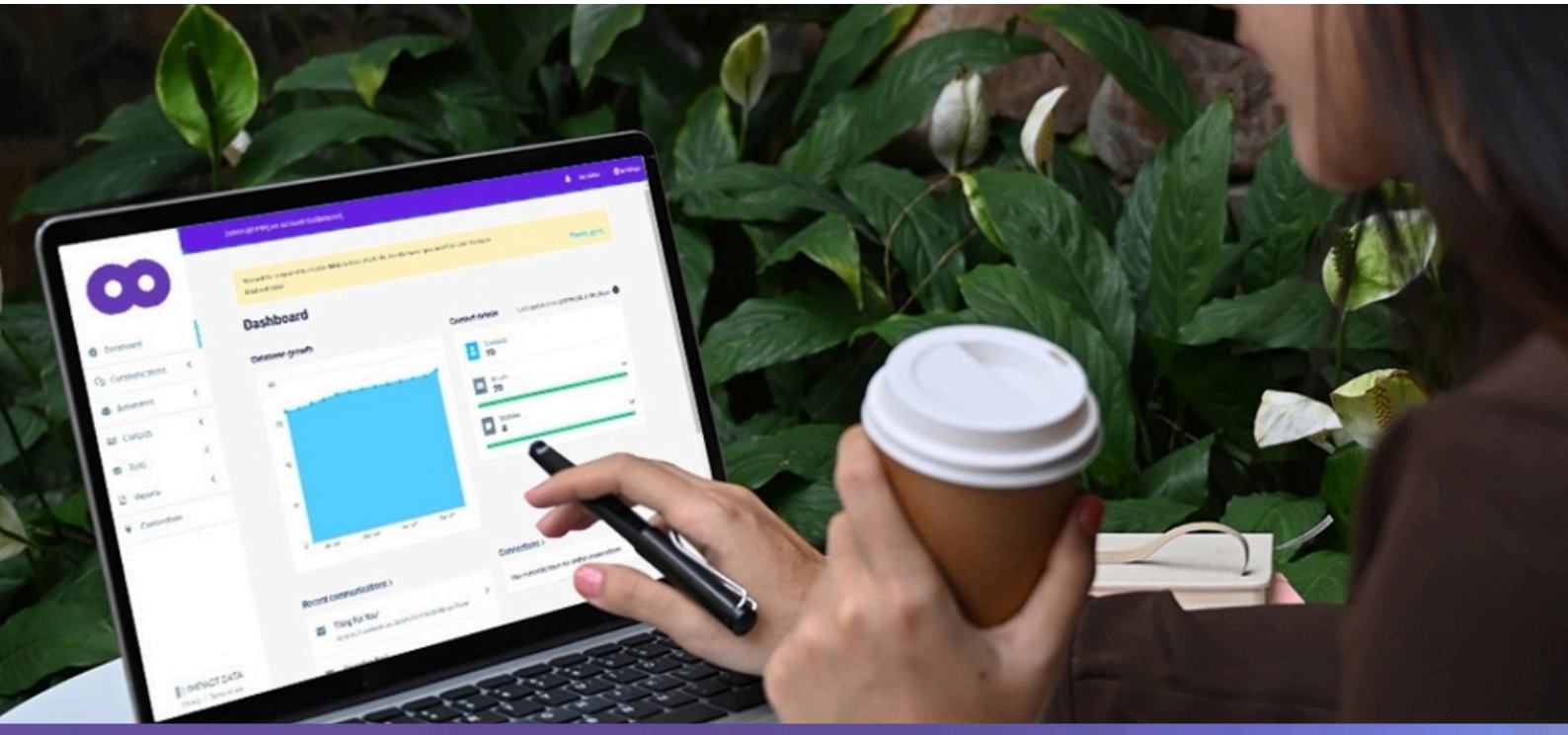
Sign up to OOLIO Engage

We have partnered with customer retention experts Impact Data to bring you OOLIO Engage.

When you connect your OOLIO Loyalty Program to Impact Data's digital marketing platform TalkBox, you can expect to see your customers a whole lot more often. In fact they will be 5 times more likely to visit.

Whether you are using points, member rewards or our digital stamp card, the powerful analysis of OOLIO loyalty data and the automated messages that matter from OOLIO Engage will increase the visitation rates of your customers, drive higher engagement in your loyalty program and help get lost customers back.

Whilst our solution is set and forget for you, our team will work hard to keep driving your customers back for more visits.



STEP 3

Loyalty Communications

Get your customers back more often

OOLIO Engage Automated Communications are designed to help you get the most value for your loyalty program, without lifting a finger. From welcoming a new customer, reminding them about their loyalty rewards, celebrating a birthday and winning back lapsing customers; your customers will be engaged no matter where they are in their relationship with your business.



***Our data shows that customers who receive an automated message are 5 times more likely to visit.**

Put your stamp on loyalty with OOLIO Engage

OOLIO Engage combines the powerful OOLIO loyalty tools and behavioural messages triggered by TalkBox. OOLIO Engage has been designed to solve the key areas of friction and frustration for businesses and their loyalty program.



Getting accurate customer details and building a database seamlessly



Knowing which customers have stopped visiting and doing something about it, automatically



Having plastic or stamp cards and customers losing them and missing out on rewards



Visibility of your loyalty liability and understanding the ROI of your loyalty investment

Show me more:



Some of our current customers:

THE MACKSVILLE HOTEL

the rec

BONDI ICEBERGS CLUB

CRONULLA HEADLAND SLSC 100 YEARS

AUSTRALIAN HOTEL

COCOBREW

OOLIO engage

Ready to get started?

Get in touch >

Learn more here

impactdata.com.au/partners/idealpos.html