

PROVEN
RESULTS

Idealpos Engage

Powered by *Impact Data*

Idealpos Engage

No matter where you are on your loyalty journey our end-to-end digital loyalty program with automated marketing will get customers back. In fact they will be **5 times** more likely to visit.

NEW

Idealpos Loyalty + Marketing

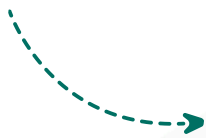
Introducing Idealpos Engage, a full digital loyalty offering designed exclusively for Idealpos customers who want to drive more sales, increase ATV and get a better return on their loyalty investment.



3 Steps to Hands-Free Digital Loyalty

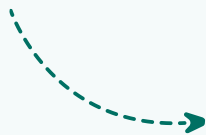
1

Make sure you have the best Idealpos features



2

Sign up to Idealpos Engage



3

Let our team of experts drive more visits and increase the effectiveness and value of your loyalty program

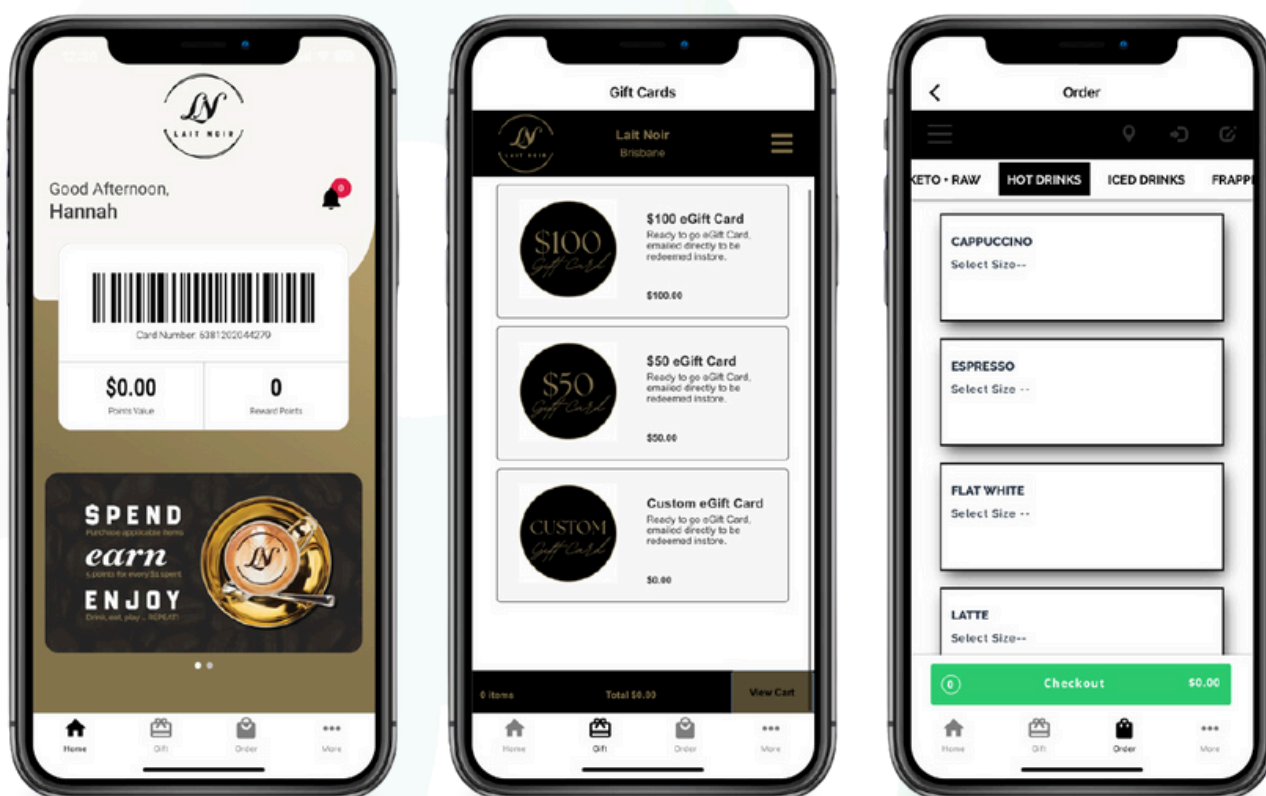


STEP 1

Make sure you have the best Idealpos features

We have the right features and products to bring loyalty to life for your business:

- ✓ **Loyalty marketing module - Digital Stamp Card, Points or member rewards**
- ✓ **Online ordering to drive customer acquisition and sales**
- ✓ **Kiosks and customer facing screens**
- ✓ **Digital membership cards - coming soon**
- ✓ **PLUS our *latest feature* - Branded Loyalty Apps**



STEP 2

Sign up to Idealpos Engage

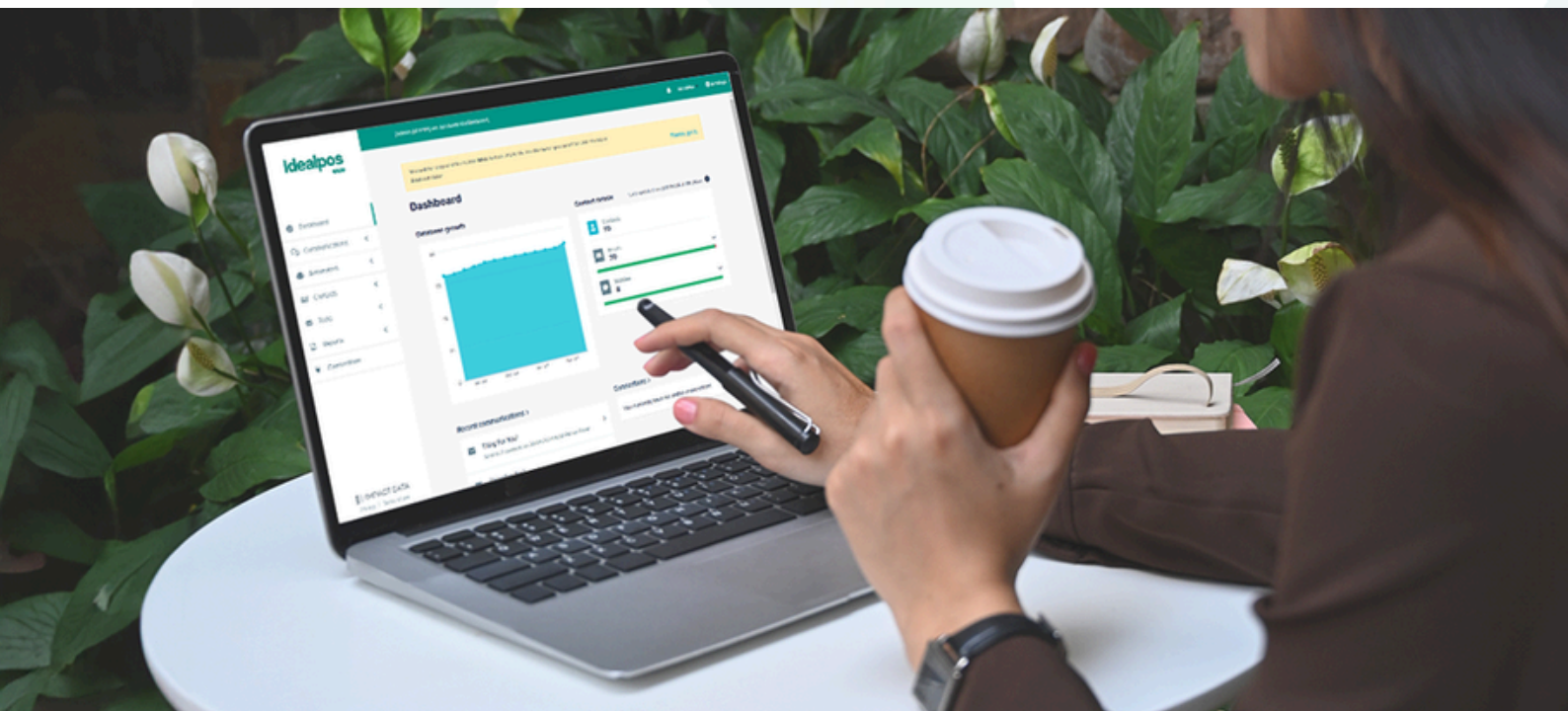
We have partnered with customer retention experts Impact Data to bring you Idealpos Engage.

When you connect your Idealpos Loyalty Program to Impact Data's digital marketing platform TalkBox, you can expect to see your customers a whole lot more often. In fact they will be 5 times more likely to visit.

Whether you are using points, member rewards or our digital stamp card, the powerful analysis of Idealpos

loyalty data and the automated messages that matter from Idealpos Engage will increase the visitation rates of your customers, drive higher engagement in your loyalty program and help get lost customers back.

Whilst our solution is set and forget for you, our team will work hard to keep driving your customers back for more visits.



STEP 3

Loyalty Communications



Get your
customers
back more
often

Idealpos Engage Automated Communications are designed to help you get the most value for your loyalty program, without lifting a finger. From welcoming a new customer, reminding them about their loyalty rewards, celebrating a birthday and winning back lapsing customers; your customers will be engaged no matter where they are in their relationship with your business.



*Our data shows that customers who receive an automated message are 5 times more likely to visit.

**Show me
more:**



Some of our current customers:



Ready to get started?
Contact sales@idealpos.co